

Contact:

Caroline Pennartz
LevLane Public Relations
(215) 825-9644
cpennartz@levlane.com

Senator Michael Stack Visits Northeast Retirement Community To View \$23+ Million Renovation Project
Wesley Enhanced Living at Evangelical Manor and Senator Stack Launch Fundraising Campaign Aimed at Northeast Philadelphia Residents



Senator Michael Stack (right) and Wesley Enhanced Living Foundation Vice President Dawn George pose with a puzzle that depicts the people who live and work in WEL at Evangelical Manor and highlights the vast renovations currently underway. The puzzle is part of the \$3.1 million Evangelical Manor Capital Campaign and is being mailed to residents, employees and members of the Northeast Philadelphia community.



Senator Stack (left) enjoys a visit with Wesley Enhanced Living at Evangelical Manor residents including Jenny Pfeil.



Eleanor Schol (left), president of the Wesley Enhanced Living at Evangelical Manor Resident Council, gives Senator Stack a tour of the retirement community.

Photo credit: DeBalko Photography

PHILADELPHIA, Pa., March xx, 2009 – Senator Michael Stack recently visited the Wesley Enhanced Living (WEL) at Evangelical Manor continuing care retirement community (CCRC) in Northeast Philadelphia for a first-hand view of the \$23+ million renovation project currently underway. Senator Stack’s visit also ceremoniously launched a unique grassroots component of the \$3.1 million Evangelical Manor Capital Campaign.

To date, the WEL Foundation has raised \$2.1 million for the Capital Campaign, mostly in leadership gifts. The focus now will be on raising the additional \$1 million over the next 18-24 months from the broader Philadelphia community, with a particular emphasis on Northeast residents, to fulfill the campaign’s goal and complete the extensive transformation.

To reach this goal, the WEL Foundation created a puzzle that depicts the people who live and work in WEL at Evangelical Manor and highlights the vast renovations happening there. The puzzle is being mailed in a series of installments to Evangelical Manor residents, employees and Northeast Philadelphia community members as a means to spread awareness about the Capital Campaign.

The Wesley Enhanced Living at Evangelical Manor renovations will include new one and two bedroom apartments, a new dining area and lounge, a new fitness

center, a new bistro, enhanced outdoor living spaces and improvements to the physical plant that will promote health and well-being among Northeast senior adults. The project has created 120 construction-related jobs and secured 225 healthcare jobs for working families in the local Philadelphia region.

About the Wesley Enhanced Living Foundation

The Wesley Enhanced Living Foundation (WELF) seeks to advance the Wesley Enhanced Living continuing care retirement communities' vision and mission through philanthropy. Charitable gifts to the Foundation are directed to a variety of purposes: benevolent care for residents, community enrichment, innovation through technology, growth and expansion, capital improvements and endowment funds. For more information call: 215-354-3194, or visit www.WEL.org.

#